

## About Signia

Only Signia combines industry-leading audiology and technology to deliver iconic innovations in hearing to enhance human performance. We put hearing aid wearers first, with products that fit their wants, needs and style. The wearer is at the center of our universe and their needs are woven into our DNA.

For us, this is not about correcting a loss, it's about gaining an edge. Not just performing, but performing at their best.

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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# Be Brilliant™

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# Be Brilliant™

## Experience the sound of confidence

### Signia Augmented Xperience (AX)



## signia

Insio Charge&Go AX  
Pure Charge&Go T AX  
Pure 312 AX  
Stylecto AX





## Speech clarity without compromise

Our range of Signia Augmented Xperience (AX) hearing aids change the way you hear the world.

No more straining to hear speech above background noise: Signia's revolutionary AX technology lets you follow conversations with ease, even in difficult listening situations. It helps you stay focused on the conversation you want to hear, while placing background noises where they belong – in the background.

### Enjoy Hearing with Greater Ease



3 out of 4 wearers experience less listening effort with AX than with their own hearing aids\*



Augmented Xperience



Immersive Soundscape

## Revolutionizing the way you process sound

Traditionally, hearing aids have processed all sounds under one set of rules, resulting in signals competing against each other. Now, Signia Augmented Xperience (AX) hearing aids can separate speech from background noise using Augmented Focus™ technology to bring the sounds you want to hear into focus.

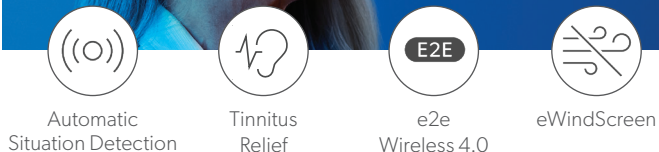
Two dedicated processors can fully optimize different sounds without compromising one or the other. The sounds are then recombined to deliver outstanding speech clarity in a fully immersive soundscape.

This enhanced technology helps you with more than just hearing. 7 out of 10 people say they feel more confident with AX than with their previous hearing aids, and 80% feel more energized!\*

### Excellent speech understanding with Signia AX



94% of wearers report excellent speech understanding with Signia AX\*



Automatic  
Situation Detection

Tinnitus  
Relief

e2e  
Wireless 4.0

eWindScreen

## AX benefits at a glance

### Automatic Situation Detection

Advanced sensor technology recognizes your movement and automatically adjusts your settings for better understanding of speech from any direction and maximizes your audibility as you move throughout the day.

### Tinnitus Relief

Signia AX features three different tinnitus relief strategies, including static noise therapy, ocean wave therapy, and exclusive Notch therapy, to find the right solution to reduce or remove annoying ringing or buzzing in your ears.

### e2e Wireless 4.0

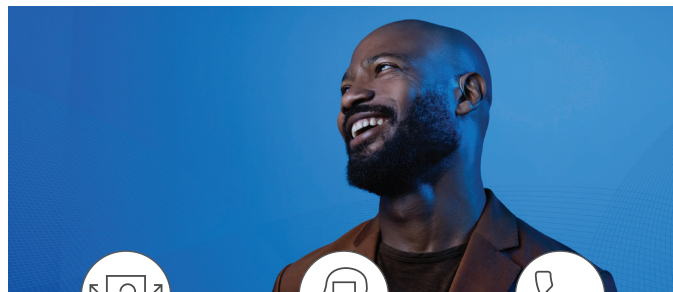
A great leap for true binaural hearing through a synchronization of sound between ears to ensure clearer speech processing with improved awareness of where sounds are coming from. Plus, e2e wireless 4.0 enhances feedback cancellation to avoid hearing aid squealing.

### eWindScreen

The upgraded eWindScreen can now reduce noise fluctuations caused by wind turbulence in near real-time. This enables a significant improvement in making wind-noise less intrusive, helping make your outdoor activities more enjoyable.



Better Than Normal Hearing\*



Auto  
EchoShield

OVP  
2.0

HandsFree with  
CallControl for iOS

## AX is enhancing your hearing experience with new revolutionary advancements

### Auto EchoShield

Auto EchoShield delivers automatic, real time echo reduction that ensures listening comfort in all situations, even in halls and rooms with large amounts of background noise.\*\*

### Own Voice Processing (OVP) 2.0\*\*\*

The newly developed Own Voice Processing 2.0 utilizes split processing to help you hear yourself talking more naturally. Plus! Improved AX Soundscape Processing leverages the power of OVP 2.0 and uses own voice detection as another input to optimize how conversation partners are heard.

### HandsFree with CallControl for iOS

Use your hearing aids for hands-free calls with select smartphones in different environments. The hearing aids' built-in microphones let your conversation partners hear your voice in high quality.

\*\* Level 7AX technology

\*\*\* Level 7, 5, and 3AX only. Not available in Insio Charge&Go AX.

## Signia AX with Own Voice Processing 2.0 Ensures Great Sound of Own Voice



88%

of wearers like their own voice with  
Signia AX with Own Voice Processing 2.0\*

# Selecting the Best AX Style for You



Customized Fit



Rechargeable

## Insio Charge&Go AX

The world's first rechargeable custom hearing aids with contactless charging and Bluetooth® connectivity.

- Up to 24 hours of use on a single charge
- Bluetooth streaming to iPhone® and Android™

Insio Charge&Go AX is available in six colors designed to match skin tone:



Black



Dark Brown



Brown



Mocha



Tan



Beige

Insio Charge&Go AX  
Pure Charge&Go T AX  
Pure 312 AX  
Styletto AX





CROS



Rechargeable



Slim Top Design

## Pure Charge&Go T AX

Signia's smallest rechargeable hearing aid with telecoil and a slimmer, sleek design.

- Portable rechargeability
- Bluetooth streaming to iPhone and Android
- CROS option available
- Rocker switch for onboard control

Pure Charge&Go T AX is available in ten colors:



CROS



Exchangeable Batteries

## Pure 312 AX

Signia's latest innovation, ideal for both experienced and first-time hearing aid wearers. Pure 312 AX offers a fresh, elegantly slim design, powered by long-lasting exchangeable batteries.

- Powered by replaceable battery, delivering a wear-time of up to 4 days
- Bluetooth streaming to iPhone and Android
- CROS option available
- Rocker switch for onboard control

Pure 312 AX is available in ten colors:





CROS



Rechargeable



Slim Design

## Styletto AX

The Styletto AX, with its sleek lines and refined fit, offers the sophisticated styling people want.

- Award-winning design
- Portable rechargeability with up to 5 days of charges
- Bluetooth streaming to iPhone and Android
- CROS option available

Styletto AX is available in twelve colors\*:



Black/ Graphite    Black/ Silver    Black/ Fine Gold    Cosmic Blue/ Rose Gold    Cosmic Blue/ Silver    Cosmic Blue/ Fine Gold



Snow White/ Rose Gold    Snow White/ Silver    Snow White/ Fine Gold    Black/ Black    Beige/ Beige    Deep Brown/ Deep Brown

\*Limited color availability in 2AX and 1AX



iPhone & Android Connectivity



Recharge on-the-go

## Connectivity meets convenience

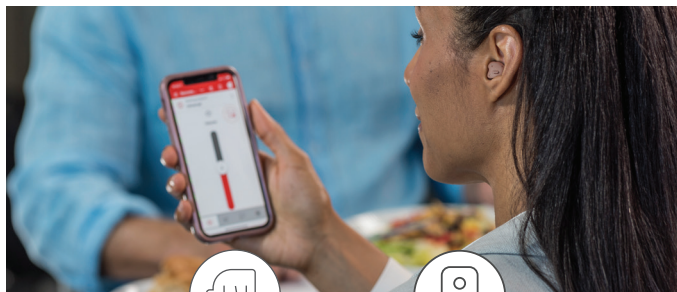
All AX models are packed with streaming functionality to listen to music, take phone calls, and stream audio – from iPhone and Android alike. Plus, enjoy handsfree calls with select iOS phones.

### Convenient charging

AX is available in a variety of battery and rechargeable options, including Insigno Charge&Go AX, the world's first custom hearing aids with contactless charging for ease of use.



\*Available Summer, 2023



24/7 Signia  
Assistant



TeleCare

## Personal support at your fingertips

Signia is committed to helping you live your life without interruptions – that means on-the-go support and leading technology all in one. Through Signia's advanced app, you have access to hearing aid controls, streaming capabilities with multiple devices, and so much more.

- On demand support via Artificial Intelligence **Signia Assistant**, available 24/7
- Virtual connection to your hearing healthcare provider for remote care services via **Signia TeleCare™**



93%  
of hearing aid wearers report that Signia  
Assistant raises their satisfaction with hearing  
aids in difficult listening situations.\*



My WellBeing

## Be active, be healthy, and be brilliant.

With the new My WellBeing\* features in the Signia app, you can now see important indicators of your health and activity levels - empowering you to enhance your overall wellbeing.



**My Steps:** The motion sensor in Signia AX hearing aids not only helps you hear better on the move, but also enables you to see exactly how many steps you take each day.



**My Activity:** The Signia app's My WellBeing feature is smart enough to know how much time you spend exercising — and together with your steps, provides an overview of your physical activity level.



**My WearTime:** My WellBeing monitors how well you are using your hearing aids based on how often you use them — helping you better understand your usage habits.



**My Conversations:** The hearing aids' unique Own Voice Processing technology measures how much you are socially interacting with others, so you can keep track of your social engagement and stay on top of any situation.

Rest assured that all My WellBeing data is only visible in the app and not accessible to anyone else.

\*My WellBeing requires Signia app v.2.6 and the Firmware available via CXX 9.8.5

